

ADVERTISING RATE CARD

SKY HARBOR INTERNATIONAL AIRPORT INFORMATION SERVICES GUIDE

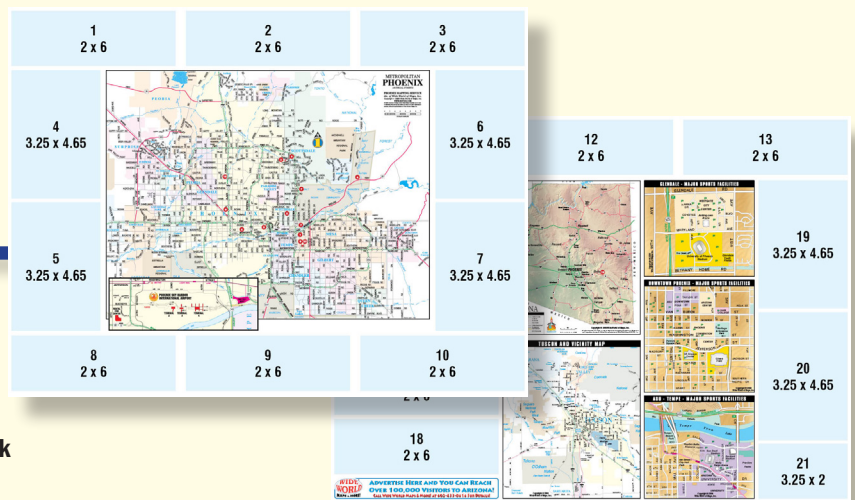
Ad Sizes & Rates

FULL YEAR RATES

AD SIZES	DIMENSIONS	PRICE
Display	6.0" w x 2.0" h	\$895.00
Half Panel Display Ad	3.25" w x 4.65" h	\$995.00

Description

Guide includes Business Locator Dot
Entire Guide: Printed 4 Color Front & Back
Dimensions: 19" w x 14" h



Ad Requirements

- All Fonts and Images embedded
- CMYK - 300dpi Minimum Resolution
- Fonts should be converted to outlines in vector artwork
- EPS, TIFF, or PDF file format

The following file formats will NOT be accepted:

- BMP • GIF • JPG/JPEG • PICT/Paint

File Formats

We work on PC based systems using the following programs:

- Quark XPress v6.0
- Adobe Photoshop CS2
- Adobe Illustrator CS2
- Macromedia FreeHand MX
- Fonts and images MUST be included with files.
(PDF is acceptable for a hard copy)

Files in the following programs will NOT be accepted:

- Microsoft Word
- Microsoft Publisher
- Adobe PageMaker
- Corel

Submitting Graphics

Digital files can be received via Email. Please include all company info and contact info when sending files via email or fax.

EMAIL: (up to 30MB)

- Files can be emailed to billm@maps4u.com
- LIMIT: 4 attachments per email
- CD/DVD: (MUST be PC-formatted)

Contact Information

For Artwork related questions:

Megan Postell Advertising Coordinator
Phone: 602-433-0616 x214 Fax: 602-433-0695
meganp@maps4u.com

Wide World Maps & More
2626 W. Indian School Road Phoenix, AZ 85017

Sales and Availability

For Advertising Rates & Availability:

Don Vance Advertising Sales Specialist
Mobile: 602-510-4993 Fax: 602-433-0695 or
Toll free 1-800-279-7654 ext. 3